

For Immediate Release

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For: Lake County Winery Association
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Announcing the 2013 Lake County Wine Competition

Lake County, CA April 5, 2013 —[The Lake County Winery Association](#) is proud to announce the 2013 Lake County Wine Competition. This highly anticipated competition exclusively showcases wines that identify Lake County on the label.

The competition will commence on July 10th at Brassfield Estate Winery where a prestigious panel of wine experts from across the country will blind-taste and judge more than 150 wines to select the top finalists in each category.

Ray Johnson, Director Sonoma State University's Wine Business Institute, Assistant Director of the San Francisco Chronicle Wine Competition, and author of numerous articles and his blog TasteWine will preside as Director for the professional judging.

Participating wineries are asked to submit their entries by the June 14th deadline. Entry forms will be sent out late in the month of April—look to receive your competition packet soon. All Lake County wines made in and outside the county using at least 75% Lake County grapes are encouraged to enter. For more information on entry parameters, call Jacquelyn at 707.994.4068 or Megan at 707.279.4302.

The community at large will be able to taste the professional judge's top finalists for each wine category in an exciting new venue this year. On August 31st the Lake County Winery Association is partnering with the Lake County Fair for the People's Choice Wine Awards. On the Saturday night of the Fair from 4pm-7pm the people get to 'blind taste' the judges top picks and select the "People's Choice." The Lake County Winery Association is anticipating that the exposure for the winning wines will be the largest in this competition's history.

About Lake County Winery Association

Formed in 2007, the Lake County Winery Association is a non-profit organization of wineries that aims to promote Lake County as a wine tour destination and to expand awareness of our local wine industry. The association and its members will host several wine events throughout 2013 including the Lake County Wine Adventure on July 27th and 28th.

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