



Press Release

FOR IMMEDIATE RELEASE

Date: May 30, 2013
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CALL FOR ENTRIES

In the high-valleys, benches and ridgelines of the Mayacamas and Vaca Mountains, the *terroir* of Lake County reveals wine of great quality, intensity and typicity.

Once again, the opportunity to professionally evaluate the wine from this distinct region is upon us and we encourage every winery producing wine from a least 75% Lake County grapes to enter the **2013 Lake County Wine Awards Competition**.

Entry forms will be accepted until **June 21, 2013**

Entry forms and guidelines may be found at lakecowineawards.org

The following esteemed panel of judges, lead by Ray Johnson, Director of the Lake County Wine Awards Competition, Director of Sonoma State University's Wine Business Institute and Assistant Director of the San Francisco Chronicle Wine Competition, will convene at Brassfield Estate Winery on July 10-12th to perform the professional blind judging:

Deborah Parker Wong, Tasting Panel Editor

Mike Dunne, Sacramento Bee Wine Writer

Martha Dunne, Winegigs.com Creator and Writer

John Buechenstein, Culinary Institute of America and UC Davis Extension Wine Educator

Don Neel, Practical Winery & Vineyard Editor

Catherine Fallis, San Francisco's premiere female Master Sommelier

Lee Reinsimar, Dean and Deluca Wine and Spirits Buyer

Bob Ecker, Chicago Tribune, Dallas Morning News, Decanter, and others Freelance Writer

Christopher Sawyer, Carneros Bistro & Wine Bar Sommelier

Joel Riddell, Dining Around with Joel Riddell, Host and Executive Producer

**Biographies on each member of our distinguished panel, can be viewed at lakecountywineawards.org*

Each Gold medal recipient will have the opportunity to feature their wines at the Lake County Wine Awards Dinner at Twin Pine Casino on July 17th, where the Best in Show Awards will be announced. In addition, the top three medal winners in each category will advance to the People's Choice Competition held at the Lake County Fair on Saturday, August 31st.

Limited sponsorship opportunities are available for the 2013 People's Choice Competition. Please contact [Jacquelyn Farrington](mailto:jacquelyn.farrington@lakecountywineawards.org) or [Megan Hoberg](mailto:megan.hoberg@lakecountywineawards.org) for more information.

About the Lake County Winery Association:

Lake County is one of the newest destinations for those looking to enjoy fine wines in a relaxed, rural and breathtaking environment. This award-winning unspoiled and undiscovered wine region is located only two hours by car from the San Francisco Bay area and the Sacramento valley.

Encompassing Clear Lake and Mt. Konocti, Lake County holds California's largest natural freshwater lake and a striking and majestic dormant volcano. Mt. Konocti is responsible for shaping a wide range of elevations suitable for growing a wide selection of varietals.

High elevations, rugged lands, gentle slopes and rolling hillsides that melt into expansive and fertile valley floors that feed into the spectacular and picturesque Clear Lake are the origins of Lake County's highly acclaimed wines. For up to date information, visit us at <http://www.lakecountywineries.org>